

"40 years a dream, today, a reality..."

It has been over 40 years since Toshiba introduced the world's first optical cartridge, a groundbreaking concept that captured the hearts and imaginations of passionate audio lovers.

These early designs showed us that a phono cartridge system which was completely free of magnets and their inherent negative side effects utilized an incredibly low mass generator design and also featured the simplest and cleanest possible electronic circuitry, could deliver overwhelming advantages in vinyl playback when compared to traditional phono cartridge technology.

DS Audio, inspired by these original optical designs and filled with a deep love and passion for music, has gone on to perfect and realize the true potential of optical cartridge technology. We have carefully and thoughtfully reimagined the optical cartridge using modern technological solutions, expanding on the benefits whilst eliminating the flaws present in the original optical designs.

We proudly present our range of optical cartridge systems, from the DS-E1, offering unbelievable performance and sharing many design elements pioneered in its stablemates, to the DS Master1, our flagship model which we believe represents the pinnacle of analogue vinyl reproduction.

We would be honored if you would join us and experience for yourself the wonder of what is truly possible in the realm of vinyl reproduction at the highest level.



DS MASTER 1

DS Audio Flagship model ""Master 1"

Writing a new chapter in the history of Analog Music.

Cartridge









Equalizer







Weight Canti-lever Body material DS Master1 Equalizer for Optical Cartridge

Photo-electric Conversion 25db more (1KHz)

Ultra duralumin

 $1.6g\sim1.8g(1.7g \text{ is record})$

Output voltage Output impedance Pre amp input imped Input terminal Output terminal

500mV(1kHz) RCA 120 Ω XLR 600 Ω RCA terminal RCA terminal×3 XLR terminal×3 $W43.6cm{\times}H16.1cm{\times}D39.5cm$

The micro-ridge stylus of the DS Master1 Advanced Material Science was employed is mounted to a sapphire cantilever.

cartridges, is free of ultra-sonic ringing. in the Master1 cartridge. These features allow the Master1 to From its Ultra-duralumin body to its reproduce every element of musical amethyst power indicator window,

throughout the development phase of the DS Master1. No detail was overlooked. The super low mass optical generator, Which eliminates the need for magnets and design and components have been re-evaluations. We have been re-evaluations are superfixed by the superfixed parameters and the superfixed parameters are superfixed by the superfixed by the superfixed parameters are superfixed by the sup Over the past two years, all aspects of the coils as found in conventional phono ated to ensure the highest rigidity possible

 $Master 1\ represents\ a\ phono\ cartridge\ of\ the$

its own discrete power supply to deliver more than ample power, with the third power supply dedicated to the DS Master1 balanced cartridge's LED optical drive system. dual-mor This solution delivers unparalleled perfor flexibility. we have carefully selected each material and component to ensure that the DS

Fully balanced XLR output

The DS Master1's matching equalizer frequency response options, the DS Master1 equalizer features three sets of eatures expertly designed, fully discrete dual-mono analog circuits with three independent power supplies. Each channel of the Master1 equalizer has RCA and XLR outputs and three separate $\hfill \hfill \hfill$ In addition to using a specially printed low frequency cut-off points.

its own dedicated single-ended RCA or excellent attention to detail. $balanced\ XLR\ output\ for\ a\ total\ of\ six\ sets\ of\qquad Each\ and\ every\ product\ is\ hand-made\ and$ dual-mono outputs, providing ultimate quality assured by our skilled engineers.

Offering a choice of outputs and low

Every component part used in our products Japanese technicians.

circuit board, twist-connection of the compo-Each low frequency contour is accessed by nent legs is further evidence of DS Audio's

DS W2

Our latest addition, recipient of

'The world's best cartridge award'



Weight Output signal level Canti-lever Body material Needle pressure

Photo-electric Conversion 25db more (1KHz)

8.1g 50mV more Boron

1.6g~1.8g(1.7g is recommended)

Output voltage Output impedance Pre amp input impe Input terminal Output terminal

RCA 120Ω XLR 600Ω More than $10k\Omega$ RCA terminal RCA terminal×2, XLR terminal×2 W43cm×H10.7cm×D38.4cm

500mV(1kHz)

Cartridge



World beating optical cartridge technology

optical cartridge design, which was award- cantilever and Micro-Ridge stylus ed the title of world's best phono cartridge by two major audio magazines in Germany.
Stereo and Audio. This praise helped to
establish the popularity of our unique
Shibata stylus used on its predecessor
DSW1.
This combination precisely traces the record technology, setting a high standard and groove and yields the utmost quality of paving the way for further development. sonic reproduction.

The extensive advancements and Ahandrafted, "Natural Rose quartz" LED refinements of the DS-W2 design have indicator adds an eye catching detail to this resulted in performance that is far in excess unique piece of audio technology. of the already impressive DS-W1.



Boron Cantilever with Micro ridge stylus

The DS-W2 is the successor to our DS-W1 $\;$ The DS-W2 is equipped with a boron representing a further upgrade from the

Equalizer

DS W2



Upgraded equalizer featuring a sophisticated power supply

The DS-W2 equalizer houses 12 large capacitors, each with $56000\mu F$ capacity; more than those normally found in a phono pre-amplifier. In use, the benefits of this design choice are obvious, with fantastic musical control and an effortless presentation. A 1.5mm thick pure copper plate bus bar is employed to connect these capacitors, ensuring maximum power transfer. This also functions as a shielding plate for the transformer, revealing more low-lev-

All of the improvements of the DS-W2 equalizer have created a component three times larger than the predecessor DS-W1, and sonic performance is of an even greater magni-tude. The result is ultimate enjoyment from your record collection. Expect to hear more from DS Audio.



Fully balanced XLR output

preamp/equalizer features two sets of RCA Japanese technicians. and XLR outputs and two separate low In addition to using a specially printed



Hand-made in Japan circuit board

Offering a choice of outputs and low
Every component part used in our products frequency response options, the DS-W2 $\,\,$ is tested and evaluated by our expert

> nent legs is further evidence of DS Audio's excellent attention to detail.

> Each and every product is hand-made and

DS 002

The spiritual successor to the DS001, our original optical cartridge design.



DS002 Optical Cartridge

Channel separation Weight Canti-lever Body material

Photo-electric Conversion 25db more (1KHz)

Aluminum

 $1.6g\sim1.8g(1.7g \text{ is recommended})$

DS002 Equalizer for Optical Cartridge

Output impedance Pre amp input imped Input terminal Output terminal

500mV(1kHz) RCA 120Ω More than $10k\Omega$ RCA terminal RCA terminal×2 W31.0cm×H9.2cm×D23.5cm





Using vibration system of the same design Aluminum Cantilever with Shibata stylus as DS Master 1 and DS-W2

DS002 has a wire suspension mechanism and DS-W 2 By implementing it, you

it is possible to retrieve information with record album. higher freshness.



which is the same design as DS Master 1 $\,$ $\,$ es, the DS 002 cartridge body is machined realize high channel separation and stable $\,$ design for best optical performance. The DS002 features an aluminum cantilever and Moreover, by arranging the position of the slit at the position close to the needle point, reproduce the music recorded on the vinyl

Equalizer



Enhanced power supply circuit

When designing the DS 002, we carefully preamp/equalizer. The updated power supply is a key part in the new design. To preamp/equalizer, ten 33000µF capacitors are used, providing effortless power for the highest level of sound quality.



For outstanding signal-to-noise perfor-





DS Audio

mance, we have incorporated a special shielding structure in the preamp/equalizer Japanese technicians.
design of the DS 002. This shield both In addition to using a specially printed ensure a high quality power source for the isolates internal noise from the power circuit board, twist-connection of the composupply while also blocking external RF and other environmental noise. The shield is excellent attention to detail.

 $1.5 \, mm$ thick and covers the entire $\,$ Each and every product is hand-made and transformer, which ensures the best $$\operatorname{quality}$ assured by our skilled engineers. signal-to-noise performance of the DS 002

DS E1

DS Audio's first entry model product.



DS-E1 Optical Cartridge

Signal output Channel separation Weight Output signal level Canti-lever Body material Needle pressure

Stylus

Photo-electric Conversion 24db more (1KHz) 8.1g 50mV more Alminum Alminum

Elliptical Needle

 $1.6g\sim1.8g(1.7g \text{ is recommended})$

DS-E1 Equalizer for Optical Cartridge

Output voltage Output impedance Pre amp input impedance Input terminal Output terminal

500mV(1kHz) 120Ω RCA terminal

More than $10k\Omega$ (Switch two outputs with switch) W20cm×H7cm×D16cm 1.4kg



Cartridge



<u>Using vibration system of the same design</u> as DS Master 1 and DS-W2 and DS002

it is possible to retrieve information with higher freshness.



Aluminum Cantilever with Elliptical needle

Like the more expensive DS Audio cartridgwhich is the same design as DS Master 1 and DS-W 2 and DS002 By implementing it, you realize high channel separation and design for best optical performance. The DS 002 features an aluminum cantilever and Moreover, by arranging the position of the slit at the position close to the needle point, music recorded on the vinyl record album.

Equalizer

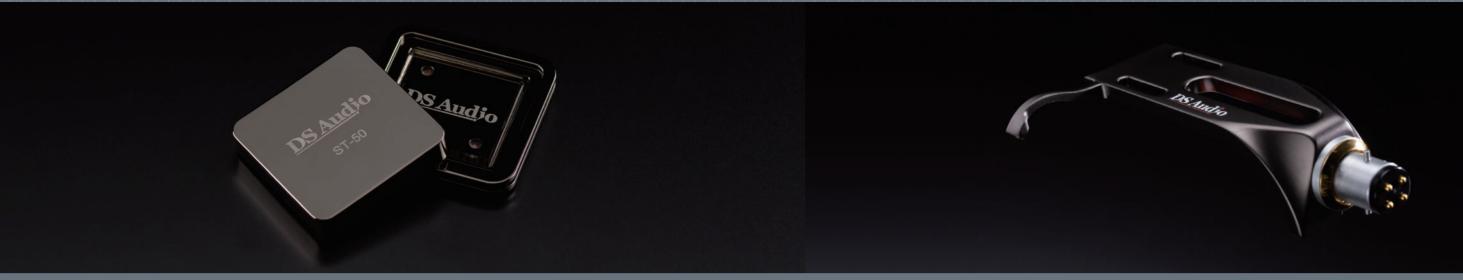


Small size, big performance

The DS-E1 equalizer employs an operational amplifier at the heart of its amplification $\begin{array}{ll} \text{The DS-E1 features precision machined} \\ \text{aluminum casework, an element it shares} \\ \end{array}$ circuit, greatly reducing the number of components required. This also allows the Each DS-E1 is manufactured by hand in DS-E1 to posses an extremely compact DS Audio's facility in Sagamihara City. form factor, around 1/3 the size of the $\mathrm{DS}\text{-}002$ equalizer, whilst still offering the world leading performance you have come to expect from DS Audio.



Proudly manufactured in Japan



DS Audio Stylus Cleaner ST-50

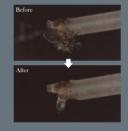


Gel size L28mm×W28mm×H3mm
Case material Aluminum (Nickel treatment)

The ST-50 Stylus cleaner is equipped with a micro-dust cleaning gel specially designed for laboratory clean-room applications.

specially for the purpose of atmospheric micro-dust control in clean rooms. Extremely effective cleaning properties are required to meet the specified standards for such applications. The ST-50 gives you the very best in stylus cleaning performance.

Many stylus cleaners apply excessive force to the stylus and cantilever during the cleaning process. The DS Audio ST-50 cleans your stylus at the tracking force set on the tone arm.







Top class materials incorporated into a fantastic new design

Optimize your vinyl playback system and enjoy the highest levels of aural satisfaction. This exclusive design will complement your audio system, an essential for all vinyl audio fanatics. The casing is crafted from an aluminum block before being carefully buffed to perfection. It is then nickel-plated and the precision laser cut markings and leather cushion are installed. markings and leather cushion are installed.

The finished article is a beautiful item that reflects the high quality standards DS Audio represents.



Washable Urethane Cleaning Gel

The DS Audio ST-50 gives you the best stylus cleaning performance every time. The urethane gel is washable and re-usable. Simply rinse it gently under tap water and let it dry for 30 minutes at room temperature. Its cleaning performance will be completely renewed.

Solid Head Shell HS-001

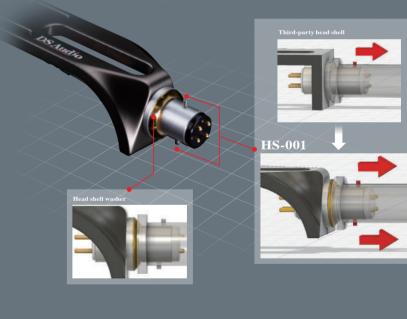


Vertical pin structure achieves uniform pressure of electrical contacts. Contact surface stabilized by spherical washer

Conventional head shells have the connecting pin attached only to the upper side, causing uneven contact pressure between the arm and the head shell.

However, the HS-001 Solid Head Shell adopts both an upper and lower pin structure, equalizing the pressure on the contacts and applying force evenly across the connection to the tonearm.

Moreover, by using the spherical head shell washer developed by DS Audio independently at the contact point with the tonearm, stable contact is achieved over the entire circumference of the contact point, providing improved stability and resonance control.





Machined Ultra Duraluminum

DS Audio precision machines each HS-001 out of a solid billet of duralumin for the ultimate in rigidity and resonance control.



Hand soldered Litz signal leads

After extensive listening tests within the company, DS Audio chose a Japanese made Litz wire. Further advances were realized by hand soldering this delicate lead wire to preserve signal integrity for the optimal in sound performance. (Lead wires and connector parts are available unsoldered as well, by dealer request.)



Vinyl Ionizer

I () () 1



Vinvl Ionizer ION-00

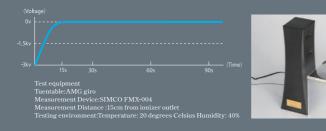
Size
Weight
Input Voltage
Number of ionizers

84mm×84mm×250mm 950g DC12V (AC 100V-240V) Positive(+) ion ×2 Negative(-) ion ×2 Generates positive and negative ions to neutralize and remove the static charge from vinyl records



Vinyl records have a surface static electricity charge created by friction. Two common sources of the friction that creates static build-up are the stylus drag that occurs during record playback as well as simply removing records from their jacket and sleeve. By emitting both positive and negative ions in a controlled fashion from its dual outlets, the ION-001 ionizer unit effectively neutralizes and removes static electricity from the record surface. Our unique "fan less" design allows for silent operation for continuous use while playing records. Additionally, the ION-001 performs charge removal for Compact Discs.

Note: The degree of electrostatic charge may vary depending factors including stylus tip shape, vinyl record material, temperature and humidity etc.



High power ionizer with low ozone emission

The ION-001 is a very high-power device, equipped with a total of 4 ionizers, 2 each for positive and negative ions. The ION-001 utilizes a specialized power supply controller which suppresses the generation of excess ozone, preventing unwanted oxidation.

Designed for quick installation

The architectural tower design provides placement of the ION-001 next to your turntable for quick installation, allowing easy changing of vinyl records. The tower design is effective with a wide range of turntables featuring overall platter height up to 18 cm or 7". With turntables exceeding this platter height, please use a base/riser to properly position the ION-001



Technological aspects of DS Audio Optical Cartridges

The technological principle behind the DS Audio Optical cartridge fundamentally differs from traditional MM / MC cartridges, where the needle motion is detected by electro-magnetic force. Our optical cartridges utilize a beam of light to detect needlemotion

Advantages:

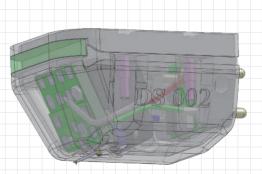
1 No magnetic resistance: MM/MC cartridges suffer from electro-magnetic inductive force. This electro-magnetic force creates friction, which acts against the needle's motion. No matter what the design, it is an intrinsic property that all MM/MC cartridges are affected by. Optical cartridges, however, are totally free from such problems.

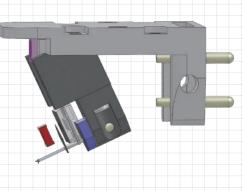
2 Extremely low moving mass: MM/MC cartridges function on the basis of the detection of bar magnet motion, or coil motion within a magnetic field. Since the optical cartridge requires only a tiny light shielding plate of 100 microns or less in thickness, it is able to detect the needle's motion with the finest accuracy and optimal response time.

3 Simplicity: the purest sound comes from using the simplest, cleanest circuit designs.

Technically speaking, MM/MC cartridges are classified as 'velocity proportional analog reproduction systems', whereas optical cartridges are classified as 'amplitude proportional analog reproduction systems'. The difference is as follows: in MM/MC cartridge systems, the change in the speed of the needle's motion is converted to Analog sound. As a result of this, MM/MC cartridges produce very weak output signals in low frequency ranges (bass-sounds), and stronger output signals in higher frequency ranges. These uneven output characteristics require extra electronic treatment in order to balance the varying output signals across the various frequency ranges of the recorded information. This job is performed by the phono pre-amplifier in MM/MC based systems and the quality of this correctional process carried out by your phono pre-amplifier determines your sound quality in play back.

In 'amplitude proportional analog reproduction systems', such as our optical cartridges, the output signal is based on the position of the needle, or displacement of the needle. This is to say that the output signal from our optical cartridges is purely based on the shape of the recorded groove, not on the speed change of the motion of the needle. There is no imbalance in output levels across the frequency range of the recorded sound on the disc. Therefore, almost no correctional processing is required. For this reason, our optical cartridge technology has the far-reaching advantage that the simplest and cleanest electronic circuit is required to perform the RIAA conversion.





**DS Audio's optical cartridge technology is <u>purely</u> <u>analog</u>. No digital electronics or processing are applied anywhere within our optical cartridge systems.

DigitalStream

Digital Stream Corporation has 30 years of corporate history. We started as a laser optic R&D company and developed the optical disc evaluation system in 1988. Thanks to this disc evaluation system, Digital Stream has become the only provider of the standard optics for CD/DVD/Blu-ray (HDDVD), and CHDVD industries.

Besides the optical disc market, Digital Stream successfully developed the optical mouse concept in 1999 together with the Microsoft Corporation. This, as you know, became the leading input device used throughout the world.

Since then, Digital Stream Corporation has expanded its R&D field to focus on not only the PC market, but also the Medical and Robotics markets.

In 2008, the Ministry of Economy, Trade and Industry Japan selected Digital Stream as one of '300 Advanced Small-Medium Manufacturers' in Japan. In April 2017, NHK (Japan Broadcasting Corporation) made a 30 minute long feature focusing on Digital Stream Corporation through their worldwide broadcast (Program name: J-TECH).

We are proud to be one of the leading companies in the most advanced realm of laser optics R&D and a leading manufacturer of state-of-the-art laser optic devices in the world

 $\blacksquare \text{Main}$ awards etc.

「Outstanding Engineering Excellence」 1995. Microsoft

「300 Excellence companies in manufacturing」 2008. Ministry of Economy, Trade and Industry

 $\lceil \text{NHK International Broadcasting J-TECH (Digital Stream feature)} \rfloor \\ 2017. \text{ NHK(Japanese national broadcast)}$

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Digital Stream Co., Ltd. was certified in 2008 by the Ministry of Economy, Trade and Industry as "300 Excellence companies in manufacturing"



Digital stream Co., Ltd. was introduced in NHK international broadcasting in April 2017.







DS Audio may make changes to specifications and product design at any time, without notice.

